

0509 Governor's Office of Business and Economic Development (GO-Biz)

Effective July 1, 2013, pursuant to the Governor's Reorganization Plan No. 2 of 2012, the 2013-14 information for the California Film Commission, Office of Tourism, Infrastructure and Economic Development Bank, and the Small Business Loan Guarantee Program is merging with this Department. 2011-12 and 2012-13 budget information for these programs are displayed under the Secretary for Business, Transportation, and Housing (Organization Code 0520). See Major Program Changes below.

The Governor's Office of Business and Economic Development (GO-Biz) provides a single point of contact for economic development, business assistance and job creation efforts. The GO-Biz works with companies and organizations across the nation to market the benefits of doing business in California, recruit new businesses, retain businesses, and support private sector job growth. The GO-Biz serves as the Governor's lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, economic growth, export promotion, permit assistance, innovation and entrepreneurship.

3-YR EXPENDITURES AND POSITIONS

	Positions			Expenditures		
	2011-12	2012-13	2013-14	2011-12*	2012-13*	2013-14*
10 GO-Biz	-	13.0	16.0	\$-	\$1,796	\$2,695
20 California Business Investment Services	-	12.0	12.0	-	1,479	1,561
30 Office of the Small Business Advocate	-	3.0	3.0	-	419	442
40 Infrastructure, Finance and Economic Development	-	-	40.0	-	-	15,434
TOTALS, POSITIONS AND EXPENDITURES (All Programs)	-	28.0	71.0	\$-	\$3,694	\$20,132
FUNDING				2011-12*	2012-13*	2013-14*
0001 General Fund				\$-	\$3,694	\$7,163
0649 California Infrastructure and Economic Development Bank Fund				-	-	9,208
0918 California Small Business Expansion Fund				-	-	2,097
0995 Reimbursements				-	-	1,550
3083 Welcome Center Fund				-	-	104
3095 Film Promotion and Marketing Fund				-	-	10
TOTALS, EXPENDITURES, ALL FUNDS				\$-	\$3,694	\$20,132

LEGAL CITATIONS AND AUTHORITY

Government Code Sections 12096.1-12098.5, and 63050; and Corporations Code Section 14030.

DETAILED BUDGET ADJUSTMENTS

	2012-13*			2013-14*		
	General Fund	Other Funds	Positions	General Fund	Other Funds	Positions
Workload Budget Adjustments						
Other Workload Budget Adjustments						
• Employee Compensation Adjustments	-\$108	\$-	-	\$16	\$-	-
• Retirement Rate Adjustment	47	-	-	47	-	-
• Miscellaneous Adjustments	-	-	-	2,495	12,969	40.0
Totals, Other Workload Budget Adjustments	-\$61	\$-	-	\$2,558	\$12,969	40.0
Totals, Workload Budget Adjustments	-\$61	\$-	-	\$2,558	\$12,969	40.0
Policy Adjustments						
• Governor's Office of Business and Economic Development-Realignment and Augmentation	\$-	\$-	-	\$850	\$-	3.0
Totals, Policy Adjustments	\$-	\$-	-	\$850	\$-	3.0
Totals, Budget Adjustments	-\$61	\$-	-	\$3,408	\$12,969	43.0

PROGRAM DESCRIPTIONS

10 - GO-Biz

* Dollars in thousands, except in Salary Range.

0509 Governor's Office of Business and Economic Development (GO-Biz) - Continued

The GO-Biz serves as the Governor's lead entity for economic strategy and the marketing of California on issues relating to business development, private sector investment, and economic growth, and export promotion. This program makes recommendations to the Governor and the Legislature regarding policies, programs, and actions to advance statewide economic goals.

20 - CALIFORNIA BUSINESS INVESTMENT SERVICES

This program serves employers, corporate executives, business owners, and site location consultants who are considering California for business investment and expansion. This program convenes teams on key business development issues. This program works with local, state, and federal partners to attract, retain, and grow businesses in addition to providing permit assistance and helping businesses succeed in California. The Innovation Hub (iHub) initiative improves the state's national and global competitiveness by stimulating partnerships, economic development, and job creation around specific research clusters through state-designated iHubs.

30 - OFFICE OF THE SMALL BUSINESS ADVOCATE

The director of the Office of the Small Business Advocate (OSBA) serves as the principal advocate in the state on behalf of small businesses, including legislation and administrative regulations that affect small business. The OSBA is responsible for disseminating information about programs and services provided by the state that benefit small businesses, and how small businesses can participate in these programs and services. The OSBA responds to issues from small businesses concerning the actions of state agencies, state laws and regulations adversely affecting those businesses. The OSBA maintains and distributes an annual list of persons serving as small business ombudsmen throughout state government.

40 - INFRASTRUCTURE FINANCE AND ECONOMIC DEVELOPMENT

The Infrastructure Finance and Economic Development Program's objective is to encourage and promote economic activity and investment within the state through various infrastructure, small business finance and economic development programs. This program includes the California Infrastructure and Economic Development Bank, the California Small Business Loan Guarantee Program, the California Film Commission and the California Division of Tourism. Each of the programs is charged with bolstering California's economy in the areas of infrastructure, technology, tourism, entertainment and small business.

DETAILED EXPENDITURES BY PROGRAM

		<u>2011-12*</u>	<u>2012-13*</u>	<u>2013-14*</u>
PROGRAM REQUIREMENTS				
10	GO-BIZ			
	State Operations:			
0001	General Fund	\$-	\$1,796	\$2,695
	Totals, State Operations	\$-	\$1,796	\$2,695
PROGRAM REQUIREMENTS				
20	CALIFORNIA BUSINESS INVESTMENT SERVICES			
	State Operations:			
0001	General Fund	\$-	\$1,479	\$1,561
	Totals, State Operations	\$-	\$1,479	\$1,561
PROGRAM REQUIREMENTS				
30	OFFICE OF THE SMALL BUSINESS ADVOCATE			
	State Operations:			
0001	General Fund	\$-	\$419	\$442
	Totals, State Operations	\$-	\$419	\$442
PROGRAM REQUIREMENTS				
40	INFRASTRUCTURE, FINANCE AND ECONOMIC DEVELOPMENT			
0001	General Fund	\$-	\$-	\$2,465
0649	California Infrastructure and Economic Development Bank Fund	-	-	3,708
0918	California Small Business Expansion Fund	-	-	2,097
0995	Reimbursements	-	-	1,550
3083	Welcome Center Fund	-	-	104
3095	Film Promotion and Marketing Fund	-	-	10

* Dollars in thousands, except in Salary Range.

**0509 Governor's Office of Business and Economic Development (GO-Biz) -
Continued**

		<u>2011-12*</u>	<u>2012-13*</u>	<u>2013-14*</u>
Totals, State Operations		\$-	\$-	\$9,934
Local Assistance:				
0649	California Infrastructure and Economic Development Bank Fund	\$-	\$-	\$5,500
Totals, Local Assistance		\$-	\$-	\$5,500
ELEMENT REQUIREMENTS				
40.10 California Film Commission				
State Operations:				
0001	General Fund	\$-	\$-	\$1,404
3095	Film Promotion and Marketing Fund	-	-	10
Totals, State Operations		\$-	\$-	\$1,414
40.20 Tourism				
State Operations:				
0001	General Fund	\$-	\$-	\$200
0995	Reimbursements	-	-	851
Totals, State Operations		\$-	\$-	\$1,051
40.30 California Infrastructure and Economic Development Bank				
State Operations:				
0649	California Infrastructure and Economic Development Bank Fund	\$-	\$-	\$3,708
0995	Reimbursements	-	-	212
Totals, State Operations		\$-	\$-	\$3,920
Local Assistance:				
0649	California Infrastructure and Economic Development Bank Fund	\$-	\$-	\$5,500
Totals, Local Assistance		\$-	\$-	\$5,500
40.40 Small Business Expansion				
State Operations:				
0001	General Fund	\$-	\$-	\$861
0918	California Small Business Expansion Fund	-	-	2,097
0995	Reimbursements	-	-	487
Totals, State Operations		\$-	\$-	\$3,445
40.50 Welcome Center Program				
State Operations:				
3083	Welcome Center Fund	\$-	\$-	\$104
Totals, State Operations		\$-	\$-	\$104
TOTALS, EXPENDITURES				
State Operations		-	3,694	14,632
Local Assistance		-	-	5,500
Totals, Expenditures		\$-	\$3,694	\$20,132

EXPENDITURES BY CATEGORY

	1 State Operations	Positions			Expenditures		
		2011-12	2012-13	2013-14	2011-12*	2012-13*	2013-14*
PERSONAL SERVICES							
	Authorized Positions (Equals Sch. 7A)	-	28.0	28.0	\$-	\$1,879	\$2,035

* Dollars in thousands, except in Salary Range.

**0509 Governor's Office of Business and Economic Development (GO-Biz) -
Continued**

1 State Operations	Positions			Expenditures		
	2011-12	2012-13	2013-14	2011-12*	2012-13*	2013-14*
Total Adjustments	-	-	43.0	-	-	3,104
Net Totals, Salaries and Wages	-	28.0	71.0	\$-	\$1,879	\$5,139
Staff Benefits	-	-	-	-	736	1,841
Totals, Personal Services	-	28.0	71.0	\$-	\$2,615	\$6,980
OPERATING EXPENSES AND EQUIPMENT				\$-	\$1,079	\$4,804
SPECIAL ITEMS OF EXPENSE				\$-	\$-	\$2,848
TOTALS, POSITIONS AND EXPENDITURES, ALL FUNDS (State Operations)				\$-	\$3,694	\$14,632

2 Local Assistance	Expenditures		
	2011-12*	2012-13*	2013-14*
California Infrastructure and Economic Development Bank Program	\$-	\$-	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (Local Assistance)	\$-	\$-	\$5,500

DETAIL OF APPROPRIATIONS AND ADJUSTMENTS

1 STATE OPERATIONS	2011-12*	2012-13*	2013-14*
0001 General Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$-	\$3,755	\$6,302
Allocation for employee compensation	-	9	-
Adjustment per Section 3.60	-	47	-
Adjustment per Section 3.90	-	-117	-
001 Budget Act appropriation (transfer to Small Business Expansion Fund)	-	-	861
TOTALS, EXPENDITURES	\$-	\$3,694	\$7,163
0649 California Infrastructure and Economic Development Bank Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$-	\$-	\$3,708
TOTALS, EXPENDITURES	\$-	\$-	\$3,708
0918 California Small Business Expansion Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$-	\$-	\$110
Corporations Code Section 14030	-	-	1,848
Corporations Code Section 14030(a) (Default Payments)	-	-	1,000
TOTALS, EXPENDITURES	\$-	\$-	\$2,958
Less funding provided by the General Fund	-	-	-861
NET TOTALS, EXPENDITURES	\$-	\$-	\$2,097
0995 Reimbursements			
APPROPRIATIONS			
Reimbursements	\$-	\$-	\$1,550
3083 Welcome Center Fund			
APPROPRIATIONS			
001 Budget Act appropriation	\$-	\$-	\$104
TOTALS, EXPENDITURES	\$-	\$-	\$104
3095 Film Promotion and Marketing Fund			
APPROPRIATIONS			

* Dollars in thousands, except in Salary Range.

0509 Governor's Office of Business and Economic Development (GO-Biz) - Continued

1 STATE OPERATIONS	2011-12*	2012-13*	2013-14*
001 Budget Act appropriation	\$-	\$-	\$10
TOTALS, EXPENDITURES	\$-	\$-	\$10
TOTALS, EXPENDITURES, ALL FUNDS (State Operations)	\$-	\$3,694	\$14,632
2 LOCAL ASSISTANCE	2011-12*	2012-13*	2013-14*
0649 California Infrastructure and Economic Development Bank Fund			
APPROPRIATIONS			
Government Code Section 63050	\$-	\$-	\$5,500
TOTALS, EXPENDITURES	\$-	\$-	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (Local Assistance)	\$-	\$-	\$5,500
TOTALS, EXPENDITURES, ALL FUNDS (State Operations and Local Assistance)	\$-	\$3,694	\$20,132

FUND CONDITION STATEMENTS

	2011-12*	2012-13*	2013-14*
3083 Welcome Center Fund ^s			
BEGINNING BALANCE	\$78	\$67	\$67
Prior year adjustments	-27	-	-
Adjusted Beginning Balance	\$51	\$67	\$67
REVENUES, TRANSFERS, AND OTHER ADJUSTMENTS			
Revenues:			
161400 Miscellaneous Revenue	100	105	105
Total Revenues, Transfers, and Other Adjustments	\$100	\$105	\$105
Total Resources	\$151	\$172	\$172
EXPENDITURES AND EXPENDITURE ADJUSTMENTS			
Expenditures:			
0509 Governor's Office of Business and Economic Development (GO-Biz) (State Operations)	-	-	104
0520 Secretary for Business, Transportation and Housing (State Operations)	84	104	-
8880 Financial Information System for California (State Operations)	-	1	-
Total Expenditures and Expenditure Adjustments	\$84	\$105	\$104
FUND BALANCE	\$67	\$67	\$68
Reserve for economic uncertainties	67	67	68
3095 Film Promotion and Marketing Fund ^s			
BEGINNING BALANCE	\$2	\$6	\$6
Prior year adjustments	-1	-	-
Adjusted Beginning Balance	\$1	\$6	\$6
REVENUES, TRANSFERS, AND OTHER ADJUSTMENTS			
Revenues:			
141200 Sales of Documents	4	-	-
142500 Miscellaneous Services to the Public	4	-	-
161400 Miscellaneous Revenue	-	10	10
Total Revenues, Transfers, and Other Adjustments	\$8	\$10	\$10
Total Resources	\$9	\$16	\$16
EXPENDITURES AND EXPENDITURE ADJUSTMENTS			
Expenditures:			
0509 Governor's Office of Business and Economic Development (GO-Biz) (State Operations)	-	-	10
0520 Secretary for Business, Transportation and Housing (State Operations)	3	10	-

* Dollars in thousands, except in Salary Range.

**0509 Governor's Office of Business and Economic Development (GO-Biz) -
Continued**

	<u>2011-12*</u>	<u>2012-13*</u>	<u>2013-14*</u>
Total Expenditures and Expenditure Adjustments	\$3	\$10	\$10
FUND BALANCE	\$6	\$6	\$6
Reserve for economic uncertainties	6	6	6

CHANGES IN AUTHORIZED POSITIONS

	<u>Positions</u>			<u>Expenditures</u>		
	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2011-12*</u>	<u>2012-13*</u>	<u>2013-14*</u>
Totals, Authorized Positions	-	28.0	28.0	\$-	\$1,879	\$2,035
Workload and Administrative Adjustments:				Salary Range		
Proposed New Positions:						
Program 10 - GO-Biz						
Deputy Director - Legal Affairs	-	-	1.0	9,544-13,381	-	126
Deputy Director - External Affairs	-	-	1.0	7,984-8,634	-	100
Systems Software Specialist III	-	-	1.0	6,110-7,796	-	81
Program 40.10 - California Film Commission						
Director	-	-	1.0	8,976-9,709	-	113
Program Director	-	-	1.0	7,261-7,852	-	94
Deputy Director	-	-	1.0	7,261-7,852	-	94
Motion Picture Prod Analyst	-	-	1.0	4,400-5,348	-	64
Staff Services Analyst - Gen	-	-	3.0	2,817-4,446	-	159
Office Techn - Typing	-	-	1.0	2,686-3,264	-	39
Mgt Services Techn	-	-	1.0	2,495-3,426	-	41
Program 40.20 - Tourism						
Staff Services Mgr I	-	-	1.0	5,079-6,127	-	74
Assoc Govtl Prog Analyst	-	-	3.0	4,400-5,348	-	193
Staff Services Analyst - Gen	-	-	1.0	2,817-4,446	-	44
Office Techn - Typing	-	-	1.0	2,686-3,264	-	34
Temporary Help	-	-	-	-	-	3
Program 40.30 - California Infrastructure & Economic Development Bank						
Exec Director	-	-	1.0	10,202-11,033	-	129
C.E.A. V	-	-	1.0	9,544-13,381	-	115
Staff Counsel III - Spec	-	-	1.0	7,682-9,478	-	100
C.E.A. II	-	-	1.0	7,558-8,333	-	105
Sr Loan Ofcr - Supvr	-	-	3.0	5,576-6,727	-	242
Acctg Administrator II	-	-	1.0	5,576-6,727	-	81
Staff Loan Ofcr - Spec	-	-	4.0	5,076-6,168	-	296
Loan Ofcr	-	-	5.0	4,400-5,348	-	321
Sr Acctg Ofcr - Spec	-	-	2.0	4,400-5,348	-	128
Assoc Govtl Prog Analyst	-	-	2.0	4,400-5,348	-	112
Exec Asst	-	-	1.0	3,288-3,996	-	48
Office Techn - Typing	-	-	1.0	2,686-3,264	-	34
Program 40.40 - Small Business Loan Guarantee Program						
Staff Services Mgr II	-	-	1.0	5,576-6,808	-	70
Assoc Govtl Prog Analyst	-	-	1.0	4,400-5,348	-	64
Totals, Proposed New Positions	-	-	43.0	\$-	\$-	\$3,104
Total Adjustments	-	-	43.0	\$-	\$-	\$3,104

* Dollars in thousands, except in Salary Range.

**0509 Governor's Office of Business and Economic Development (GO-Biz) -
Continued**

	Positions			Expenditures		
	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>	<u>2011-12*</u>	<u>2012-13*</u>	<u>2013-14*</u>
TOTALS, SALARIES AND WAGES	-	28.0	71.0	\$-	\$1,879	\$5,139

* Dollars in thousands, except in Salary Range.